

2024 Hopebuilders 5K Sponsorship Opportunities

Nearly 30 years ago, the Hopebuilders 5K was founded by two local families who had to seek medical care for their children outside of Charlotte. Since that time, Atrium Health Levine Children’s Hospital was built and has quickly grown into a nationally-renowned facility where children receive high-quality care, close to home. The Hopebuilders 5K continues to be our flagship community fundraising event for Levine Children’s Hospital.

Hopebuilders 5K Saturday, November 2, 2024 Truist Field	Presenting \$15,000 (2 Available)	Healthcare Hero \$10,000	Community Champion \$5,000	Catalyst \$2,500	Supporting \$1,000
Day of Event Benefits Opportunity to speak at the event	√				
Special recognition in opening remarks at the event	√	√			
Race Entries	30	20	10	5	2
Information table at event staffed by Sponsor	√	√	√	√	√
Logo Recognition: Foundation partner page, event website, race t-shirts & event day materials	Logo	Name	Name	Name	Name
Marketing recognition on select event marketing, print materials, signage, press releases and media coverage	√	√			
Media Recognition Charlotte Business Journal ad (print)	Logo	Name	Name		
Momentum Magazine Distributed to 3,500+ households	Name	Name	Name	Name	
Social Media Recognition Pre and post-event	6+ mentions	3 mentions	2 mentions	1 mention	1 mention



Contact Alicia Morris Rudd at Alicia.Morris@atriumhealth.org to discuss sponsorship opportunities.